

You are warmly  
invited into  
CBST Membership



“Each one who contributes  
helps ALL of us live up to our ideals.”  
- Rabbi Sharon Kleinbaum

קהלה קרושה בית שמחת תורה

130 West 30<sup>th</sup> Street, New York NY 10001-0154  
(212) 929-9498 x 814 Membership@cbst.org www.cbst.org  
Fiscal Year January 1 - Dec. 31

## MEMBERSHIP FORM

Name (s) \_\_\_\_\_  
*[please print full name(s) clearly]*

Mailing Address *[including Apt]* \_\_\_\_\_

Billing Address *[if different from above]* \_\_\_\_\_

Adult 1 Cell Phone \_\_\_\_\_ Email \_\_\_\_\_

Adult 2 (if applicable) Cell Phone \_\_\_\_\_ Email \_\_\_\_\_

Continuing Membership (automatic monthly plan) \$ \_\_\_\_\_ starting date: \_\_/\_\_/\_\_

OR Annual Membership in full thru Dec. 31, 2020 \$ \_\_\_\_\_ on date: \_\_/\_\_/\_\_

Check(s) enclosed

Credit Card # \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_ Sec. Code \_\_\_\_\_

Bank Routing # \_\_\_\_\_ Account # \_\_\_\_\_

Stock transfer authorized: \_\_\_\_\_ shares of \_\_\_\_\_ (contact CBST for transfer instructions)

Other method: \_\_\_\_\_

### FAIR SHARE MEMBERSHIP GUIDE

This long-standing sliding-scale program relies on your self-assessment:

If your <b>Gross Annual Household Income</b> is:	Based on a 12-month Annual Membership of...	<b>Continuing Automatic Monthly Membership</b> is:
under \$36,000	up to \$432	\$ 18 to \$ 36
\$36,000 to \$72,000	\$432 to \$1,200	\$ 36 to \$100
\$72,000 to \$150,000	\$1,200 to \$3,000	\$100 to \$250
\$150,000 to \$250,000	\$3,000 to \$6,000	\$250 to \$500

### ENHANCED MEMBERSHIP

Members who select an enhanced level help CBST sustain our Fair Share system, welcoming ALL who wish to affiliate, regardless of financial circumstances.

<b>Sustainer</b>	\$ 6,000 or more per year = \$ 500 or more per month
<b>Builder</b> (Boneh)	\$12,000 or more per year = \$1,000 or more per month
<b>Pillar</b> (Migdal)	\$18,000 or more per year = \$1,500 or more per month
<b>Foundation</b> (Yesod)	\$36,000 or more per year = \$3,000 or more per month

### Special Affiliations

\$180 to \$360 / year or more as you are able: Clergy, Students, or Out-of-Towners (beyond Tri-State area)

### Did you know...

- Annual congregational membership commonly falls between 1% and 2% of gross annual household income.
- Your Membership is a fully tax deductible contribution.
- Membership covers less than 30% of our Operating Budget – other contributions are vital!
- With a \$3.2 million annual operating budget, each of our 750+/- member households would be required to contribute over \$4,000 per year. We know this is feasible for some, but not all our members.

#### **Our Fair Share system ensures that ALL are able to be members of CBST.**

- The Continuing Membership plan provides a predictable flow of revenue that enables CBST staff and lay leaders to plan and implement activities with excellence, sustainability and continued growth. *Thank you!*
- Continuing Membership ensures there will be no gaps in your membership, and avoids the process of annual renewal (though you may increase or decrease your monthly commitment at any time).
- It's important: Keep CBST updated with any change to your contact, credit card, and bank information.
- Contributing via stock, foundation, or other individual? Advise CBST in advance to ensure funds will be applied to your CBST account.

### Rosh Pinah (Cornerstone)

Members whose cumulative giving from Aug. 1 thru July 31 (*incl. Membership plus other contributions, excluding Capital Campaign*) exceeds \$1,800 for singles or \$3,600 for couples will receive an invitation to a Reception & Teaching with Rabbi Sharon Kleinbaum + acknowledgement in our Yom Kippur Book.

### CBST Continuing Monthly Membership Plan: Frequently Asked Questions

#### **Q. What if I prefer to pay my membership dues in a single annual payment?**

**A.** One goal of our Continuing Membership is to make life easier for you by creating an automatic monthly electronic fund transfer plan; however if you prefer, you may make a single contribution now, and annually at the start of each new fiscal year, January 1st.

#### **Q. What if I prefer to pay by check or credit card?**

**A.** If you prefer to write a check, please make your contribution in full through December 31 at this time. The Continuing Membership automatic monthly plan is the option to contribute via credit card or bank-to-bank transfer. Please note that CBST pays as much as 3% of each payment in electronic processing fees.

#### **Q. What if I want to change my membership level?**

**A.** You may increase or decrease your financial commitment at any time - simply contact the CBST Office.

#### **Q. Can I cancel my membership in the future?**

**A.** We do hope that you'll continue to think of CBST as your spiritual home, but if you choose to discontinue your membership, simply notify the CBST Office. Are you moving? Perhaps you'd like to continue your support and keep in touch as an Out-of-Town member. And we can help you find a congregation in your new location.

#### **Q. Does Continuing Membership mean I don't have to make other contributions?**

**A.** In Jewish tradition, *tzedakah* is more than charity. Giving is considered an obligation. Our operating budget reflects the significant support from members and friends of CBST who give generously and meaningfully to address CBST's mission and activities.

#### **Q. What if I have other questions?**

<b>A.</b> Contact Ruth Kleinman, Development Associate	(212) 929-9498 x 815	<a href="mailto:Membership@cbst.org">Membership@cbst.org</a>
Ann Targownik, Director of Development	(212) 929-9498 x 814	<a href="mailto:Membership@cbst.org">Membership@cbst.org</a>
Yolanda Potasinski, Executive Director	(212) 929-9498 x 811	<a href="mailto:ypotasinski@cbst.org">ypotasinski@cbst.org</a>

### Congregation Beit Simchat Torah

130 West 30<sup>th</sup> Street, New York NY 10001-0154

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